



DRIVE more TRAFFIC AND LEADS to your DEALERSHIP

Dealer Chat is a GM managed chat solution for your dealership website. Our team of trained advisors will chat live with customers on your behalf to answer questions and assist customers with product information, incentives, test drives & schedule service appointments utilizing Online Service Scheduler.

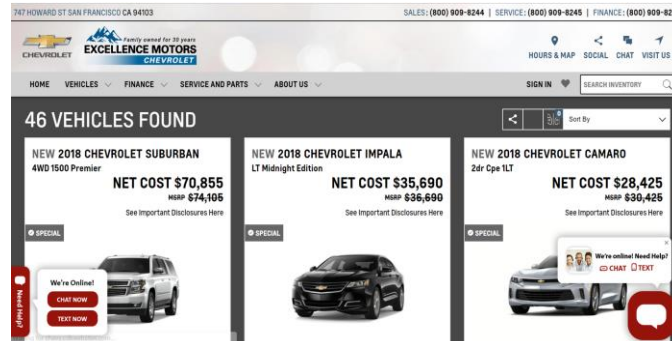
ENHANCEMENTS TO GM DEALER CHAT

ALL DOMAINS INCLUDED

GM Dealer Chat is now available for all domains associated with your GM dealership, including non-CDK websites

REDUCE HASSLE

Hybrid Dealers (combination of Dealer and GM Chat Lab answering chats) can now answer chats on the go using an App



THIRD PARTY SITE INTEGRATION

GM Dealer Chat is now available to your shoppers everywhere you advertise!

- Partners include: AutoTrader, Car and Driver, CarsDirect, CarSoup, Edmunds, Facebook, KBB, Google AdWords, Google My Business, CarGurus, KSL.com, Overstock Autos and CommercialTruckTrader.com

ADVANTAGES OF GM DEALER CHAT



EXPERTISE

GM managed Advisors are trained on products, incentives, and connected to your dealerships inventory available 24/7!



VALUE

Offered at a rate that is highly competitive with other providers, Dealer Chat is also eligible for Sales iMR matching funds



FUNCTIONALITY

Dealer Chat is powered by proven technology that is easily added to any of your websites

Additional Advantages

- A way to engage with customers shopping on your website on Desktop, Mobile, or SMS Generate High-quality Sales, Service, and Parts leads
- Integrated with your Online Service Scheduler
- Low monthly rate with no annual contract
- Meets the PASE Service BDC Enabler Requirement under BDC Conformance**

Registration and additional information go to: www.gmprogramhq.com/BDCSERVICES

For questions, please email: chatlab@gm.com or call 313 667 CHAT



BDC SERVICES