

SNAP BY TRADEPENDING

THE BEST WEBSITE TRADE-IN TOOL IN THE INDUSTRY

WHAT SETS US APART

Transparency with real-market data

Powered by over 900M data points refreshed daily, **SNAP** provides unprecedented quality and transparency for consumers. **SNAP** doesn't just create leads, it builds trust and loyalty.

Own the customer relationship

Visitors to your site stay on your site, never being redirected to a 3rd party website. We don't re-sell leads, you own your leads.

High conversion rates

With modern type-ahead search, easy-to-complete forms, and fully optimized for mobile, **SNAP** sees 300% higher conversion rates than competing tools.

KEY FEATURES

- Live in 24-48 hours
- Fits easily on homepage, SRP, VDP, & custom landing page
- Mobile optimized
- Customizable branding to match your website design
- Fully customizable trade-in ranges & fees
- Google Analytics integration
- Support for Google My Business product listings
- Facebook campaign integration
- Best-in-class customer support
- Integrated reporting & analytics console

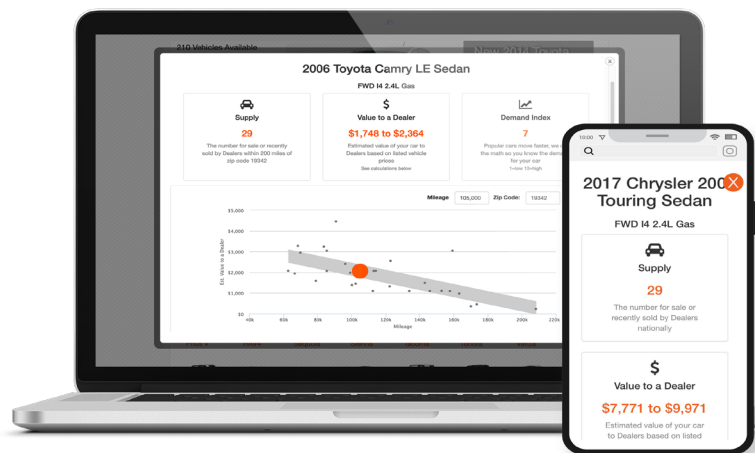
“The best converting tool I have, and I have experimented with them all.”

HENDRICK AUTOMOTIVE

“SNAP is the highest converting trade tool we've ever had, for both visitor-to-lead and acquisition. We literally jumped in website conversions overnight. SNAP is a critical part of our business strategy now.”

WILSONVILLE TOYOTA SUBARU

DEALER DIGITAL SOLUTION



Top Rated Marketing Solution as voted by dealers in DrivingSales.com



2020 AWA Website Merchandising Winner
2020 AWA Rising Star