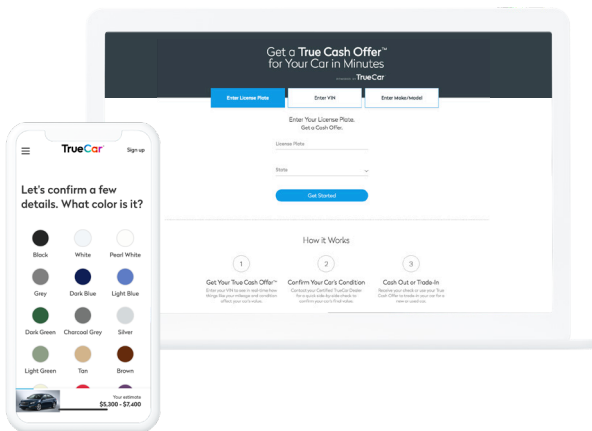


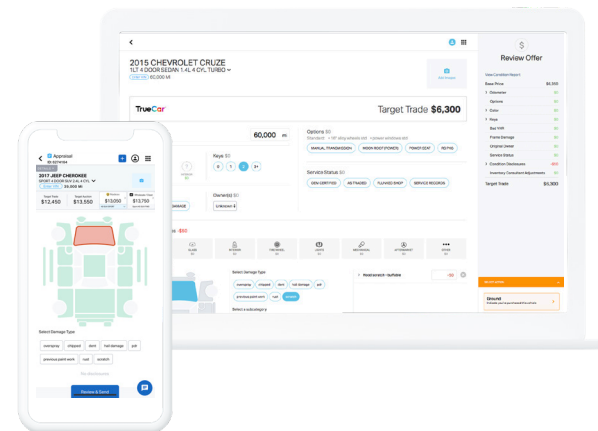
It's More Than a Website Integration, It's a Better Way to Trade

Superior Customer Experience



- Simple, user friendly design
- Real-time Value updates
- Value impacting options

Unrivaled Dealer Appraisal Tool



- Value based condition report
- Guidebook and history report integration
- Market retails, common problems and recalls

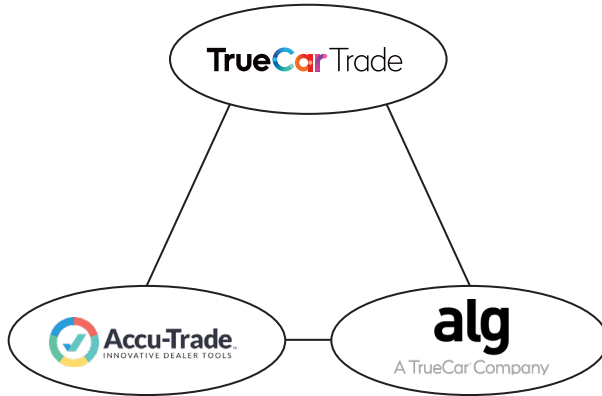
2x more likely to transact*

2x more likely to provide a 5-star rating for the dealer*

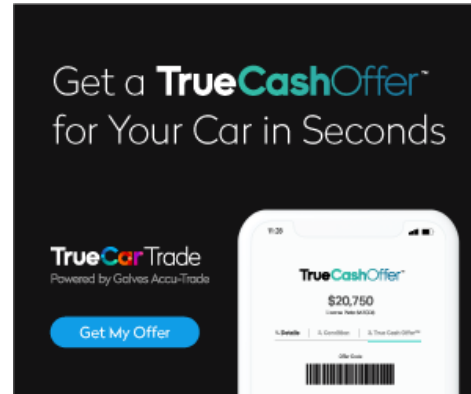
Over **40%** site conversion

Up to **30%** close rate for top dealers

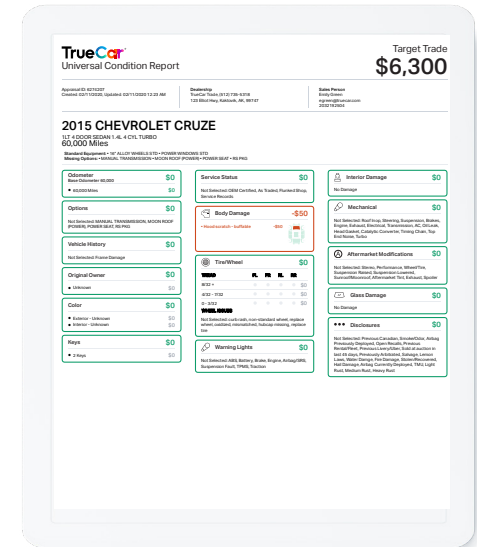
Flexible 3rd Party Validation
Choose 1 of 3 Industry Trusted Brands



Expand Your Reach with Clear Calls to Action
Easy to Implement Marketing Assets



Printable Showroom Closing Tool
Value Driven Condition Report



Superior Service

- ✓ Placement and coding for any page throughout your site
- ✓ Google Analytics integration
- ✓ Dealer Onboarding Training and ongoing support from our Client Success Team
- ✓ Access to ongoing virtual training materials and best practice templates

**Comparing dealers who performed a real-time side by side appraisal using the Appraisal Tool with dealers who did not*