

SOCIAL MEDIA AND REPUTATION MANAGEMENT



	Sincro Managed Response	Sincro Managed Social	Sincro Premium Managed Social
Monitor GM-identified platform for alerts and survey reviews	●	●	●
Respond to reputation management survey reviews on GM-identified platform	●	●	●
Manage all responses to reputation management surveys and 3rd-party reviews on the top 5 sites as defined by GM	●	●	●
Provide monthly support calls/webinar training	●	●	●
Provide response to 100% positive surveys within 10 business days	●	●	●
Provide response to 100% negative surveys within 5 business days	●	●	●
Provide Dealer Contact Report within first 15 days of contract and updated quarterly	●	●	●
Stay up-to-date on strategy and best practices via monthly support calls and webinar training	●	●	●
Facebook Marketplace Inventory Posts	●	●	●
5 Social Media Posts Per Week		●	●
VIN-level Facebook advertising (media spend at dealer discretion. 20% mgmt. fee)		●	●
Promote meaningful positive reviews on Facebook and Twitter.		●	●
Dealer and Social Goal and Strategy Alignment		●	●
Facebook boosted posts (\$100 increments - no mgmt. fee)		●	●
Tailor your branding with dealer social media page enhancements		●	●

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Google My Business 'Click to Message' setup (your dedicated SMS number in Google Maps listings).			●
One seasonally topical blog per month written, published, and shared on social channels			●
Monitor social media strategy performance across marketing channels with Google Analytics support			●
Deliver a consistent shopper experience on your digital and social channels using images and copy that align with your go-to-market strategy			●
Brand management via Google My Business posting – up to 2 per month			●
Managed response to social posts on your social pages within 48 hours			●

Move more inventory and build your brand

Sincro Social Media and Reputation Management Solutions

Reputation and social media solutions help you sell and service more vehicles. Build trust, protect your reputation, and convert more shoppers into buyers.

To sign up and for more information, visit

<https://sincrodigital.com/reputation-management/enrollment>



*Source: CrowdTap