

We help GM Dealers leverage digital to sell and service more cars...profitably!

For more than a decade, automotive dealers have turned to SOCIALDEALER to help them successfully improve their online reputation, organic social media as well as paid social media advertising.

We have aligned our products and services to improve your online visibility by increasing reviews, professionally and promptly responding to increase customer engagement then leveraging the power of Organic and Paid Social Media advertising to drive more foot, phone and web traffic!

Stats show that 84% of consumers trust online reviews as much personal recommendations, so it is critical the dealership growth to have solid process.



	GM Managed Response	GM Managed Social	GM Managed Premium
	STARTER	PRO	PREMIUM
Core Features			
Social Account Manager - Assigned a dedicated representative, working with our world class Digital team, to make sure we're helping you meet your goals and will be your personal point of contact for questions and issues.	✓	✓	✓
Monthly Check-Ins and Webinar Training - After your dealership is on-boarded, your SAM will check in monthly to provide updates and guidance. We will also provide monthly webinar for all GM Dealers.	✓	✓	✓
Managed Survey Responses - Our team of experts will monitor and respond to survey feedback.	✓	✓	✓
Managed Review Responses - The SAM will monitor and respond to reviews on the top five review sites within three days.	✓	✓	✓
Social Media Advertising - Use Vin based dynamic payment ads to hyper target auto intenders and drive them into the store as well as service ads to Active, Lost and Conquest same brand owners. **Call for details, ad budget required.	✓	✓	✓
Organic Social Publishing - We will create and publish attractive and engaging posts on Facebook, Instagram, Twitter, LinkedIn and GMB.		5/week	7/week
Third Party Auto Data - Hyper targeted auto intent marketing data.		✓	✓
Social Media Channel Optimization - We will optimize your profiles after completing our Social Health Check-up Assessment and assist you in implementing changes.		✓	✓
Review Casting - We will identify and distribute meaningful positive reviews to alternate sites on your behalf.		✓	✓
Strategic Goal Setting - Your SAM will set goals with you during the onboarding process and reevaluate them with you after six months.		✓	✓
In-Line Message Management - We will respond to people who engage with you on sites like Facebook, Instagram and Twitter within 48 hours.		✓	✓

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Reputation Optimization			
SocialCatalyst - Unlimited user Mobile App to let your employees seamlessly share content to our team or directly to social channels.			✓
Dispute Resolution Assistance - We will work with Google and Facebook on your behalf to remove reviews that violate their terms of service.			✓
Analyze the Local Competition - See how your dealership's online reputation stacks up against other local dealers like Ford, Honda, Chrysler, etc.			✓
Quarterly Performance Review - Your SAM will take a deep dive into your dealership's reputation activity and results and provide related recommendations.			✓

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Social Media Optimization			
Posting Jobs on Facebook - We will help you tap into the biggest social community in the world to find talent and meet staffing needs.		2/month	4/month
Facebook Boosted Posts - We will identify and boost your top performing organic content to increase visibility and drive more traffic to your store (extra budget).		✓	✓
Facebook Posts in Spanish - We will create and publish one Spanish language post each week.		✓	✓

No set-up fees! | Facebook-certified Campaign Manager | Service fee capped at 20%

